

# Nigeria's Waste: YOUR WEALTH seminar

**A premier forum to discover real opportunities in Australia's and Nigeria's waste management sectors.**

Sydney, Australia.

## About Nigeria's Waste: Your Wealth

OctoberFirst Consulting is a specialty African investment and trade communication consultancy. We are offering you the foremost platform to promote your company or State Government to Australian Waste management business leaders and Nigerian Government key decision-makers.

The seminar is the first of its kind for an African nation and Australia's waste management sector. It is supported by the Nigerian High Commission Canberra.

**Nigeria's Waste: Your Wealth** seminar is specially targeted to present a two-way opportunities pathway for Australians and Nigerians alike.



Waste Management Association of Australia

OctoberFirst's partner in *Nigeria's Waste: Your Wealth* is the Waste Management Association of Australia.



*Bringing together*



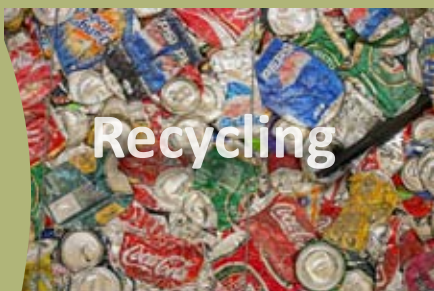
**Landfill**



**Consulting**



**Waste  
Collection**



**Recycling**



**Suppliers**



**Machinery**

**Limited  
seats  
available**

[www.africaninvestmentseminar.com](http://www.africaninvestmentseminar.com)

## Why You Should Attend

- You have the opportunity to present your State environmental investment opportunities to small, medium and large scale Australian company representatives interested in Nigeria;
- No competing foreign investment destination at the venue;
- Learn proven cost-effective ideas in recycling, waste collection, landfills and planning that generate steady income;
- Discover a solid market for import of environmental machineries, recycling and consultancy services;
- Discover and examine the latest technology-driven recycling plants, waste collection systems, bioreactor landfills etc;
- Examine how technology is prospering the waste management sector in a developed economy;
- Network with Australia's waste management industry leaders;
- Network with major global suppliers of environment management products and services;
- Discover what could work better for your state environment in infrastructural development and revenue growth;
- Gather vital information within a tight timeframe;
- Gain waste management best practice;
- Australia is an English-speaking and Nigeria-friendly country;
- Australia is the gateway to the Asia-Pacific region;
- Establish personal international relationships.

## Seminar Audience

The audience will comprise of Nigeria's delegation, environmental management analysts, media representatives, sponsors, Australian company representatives, environmental management trade associations, consultants/solution providers, Nigerian embassy officials, Australian government representatives and the Nigerian community in Sydney.

## Who should attend Nigeria's Waste: Your Wealth seminar?

- State Governors or their representatives;
- State commissioners for the environment;
- Senior representatives of states' environmental management agencies;
- Senior representatives from the Federal Ministry of Environment;
- Senior representatives from FEPA;
- Members of the Senate Committee on Environment;
- Members of the House of Representatives Committee on Environment;
- Senior representatives from NIPC;
- Representatives from environment management companies that have major contracts with State Governments.

*Your  
opportunity to  
meet Australian  
waste industry  
specialists*

## Registration Costs

The seminar registration investment below is strictly for Nigerian attendees.

- Seminar registration investment for single attendee from Nigeria is USD \$2,200 including Sydney airport transfer to hotel and guided tour of key infrastructures in Sydney.
- Seminar registration investment for a group of three or more from Nigeria is USD \$2,000 per attendee including Sydney airport transfer to hotel and guided tour of key infrastructures in Sydney. All seminar registration investment includes GST or VAT.

Note: Seminar registration investment excludes flight, hotel accommodation, transport and meals while in Sydney.

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## Presentation Opportunities

“Nigeria’s Waste: Your Wealth” seminar will feature presentations from Australian companies on the latest technology and mechanical solutions in waste collection, recycling, landfills, ancillary equipment and waste management consulting. Five presentation segments have been allocated to Australian companies.

Nigerian State Governments have been allocated five presentation segments also to promote investment and business opportunities in waste management sector in their states. **The five presentation slots will be offered to the first five State Governments to register interest.**

There will also be a special presentation on the Nigerian investment climate including demystifying Nigeria and Nigeria foreign investment success stories.

OctoberFirst Consulting can assist with the production and delivery of any presentation at a negotiated cost.

## Who should present

- Nigerian State or Federal Governments seeking to attract foreign investors and partnership in Australia’s environment management sector;
- Nigerian-based environment management companies seeking to attract foreign partners.

## Why present at Nigeria’s Waste: Your Wealth seminar?

- The opportunity to promote your company or State Government to a high profile and targeted audience of environmental management professionals, business leaders and Nigerian government decision makers;
- Get cost effective marketing exposure and branding to your target audience;
- Maximize the potential of your State or company to Asia-Pacific sub-regional niche market media representatives;
- Make high-level contacts in Australia’s waste management sector;
- Gain insight into waste management business opportunities in Australia;
- Meet face-to-face with potential investors in your State;
- Create new partnership and alliances;
- Develop relationships through new networking opportunities;
- Generate positive awareness for Nigeria in the Asia-Pacific region.

## Extra benefits for presenters

- Group rate registration;
- Two premium seminar registration for Nigerian Seminar Presenters;
- Inclusion of State or company in itinerary for Australian waste management trade mission to Nigeria in 2009;
- Private meeting with nominated Australian company representatives;
- Editorial feature in our media partners’ magazines, newspapers and newsletters with Australian and Nigerian exposure;
- Online display of State Government or company logo, name and corporate presentation on OctoberFirst Consulting website for 12 months;
- Feature State Government or company logo on seminar website and corporate profiles on seminar programs;
- Venue presence of State Government or company logo, name on signage and high resolution logo projection during the seminar;
- Distribution of corporate brochures in the seminar information bags;
- Free passes to accredited representatives to post-seminar cocktail party;
- Access to the post-seminar attendee list.

**Presentation investment is AUD \$5,000 for two representatives including GST or VAT but excluding production cost if undertaken by OctoberFirst Consulting.**

Presentation and participation in “Nigeria’s Waste: Your Wealth” seminar is cost-effective considering the exposure of your message to Australia’s key environmental management leaders, the Nigerian community in Australia and Nigeria’s environment management decision-makers, all at a fraction of the cost and effort that would be required on your own.

For further information please call Sabrina Ferguson on 0412 096525 (international: +61 412 096525), email [sferguson@octoberfirst.com.au](mailto:sferguson@octoberfirst.com.au) or register for a sponsorship spot at the seminar website [www.africaninvestmentseminar.com](http://www.africaninvestmentseminar.com)